

BD BUTLER PROMPT HANDOUT

15 BD Butler Prompts for Premium Website Elements

Copy, paste and customize these prompts to create polished page sections, interactive components and complete landing pages with BD Butler.

Use these as starting points. Replace anything in brackets with details for your website, then ask BD Butler to refine the result until it matches your brand and goals.

CONVERSION Pricing, CTAs and lead-gen sections	ENGAGEMENT Sliders, tabs, counters and FAQs
TRUST Testimonials, logos and comparisons	DESIGN Premium layouts and full-page refreshes

Inside this handout

- 1-3 Countdown Timer, Pricing Comparison, Animated Stats
- 4-6 Tabbed Section, Testimonial Slider, Hero + Image Slider
- 7-9 Contact Form, Complete Get Matched Page, FAQ Accordion
- 10-12 Trusted By Slider, Comparison Section, How It Works
- 13-15 Featured Members, CTA Banner, Image Gallery

Conversion + Credibility

High-impact components that make offers clearer, build momentum and showcase proof.

1 Countdown Timer

COPY + CUSTOMIZE

Add a premium countdown timer section to this webpage counting down to [DATE/TIME]. Make it modern, polished and responsive with days, hours, minutes and seconds, plus a strong call-to-action button.

Customize: [DATE/TIME]

2 Pricing Comparison Table

COPY + CUSTOMIZE

Add a premium pricing comparison table with 3 membership plans. Clearly highlight the recommended plan, compare the key features and include signup buttons for each option. Make it modern and mobile-friendly.

3 Animated Stats Counter

COPY + CUSTOMIZE

Add a premium stats section with 4 animated number counters for [MEMBERS], [BUSINESSES], [LOCATIONS] and [REVIEWS]. Make the numbers count up as they come into view and give the section a polished, high-end feel.

Customize: [MEMBERS], [BUSINESSES], [LOCATIONS], [REVIEWS]

Interactive Page Elements

Use motion and interaction to make key sections feel more polished without overwhelming visitors.

4 Tabbed Section

COPY + CUSTOMIZE

Add a premium tabbed content section with tabs for [TAB 1], [TAB 2] and [TAB 3]. Make switching between tabs smooth and keep the design clean, modern and mobile-friendly.

Customize: [TAB 1], [TAB 2], [TAB 3]

5 Testimonial Slider

COPY + CUSTOMIZE

Add a premium testimonial slider featuring member photos, names, star ratings and testimonials. Make it automatically rotate through testimonials with smooth transitions and look great on desktop and mobile.

6 Hero + Image Slider

COPY + CUSTOMIZE

Create a premium hero section with a headline, supporting text and two call-to-action buttons on the left. Add a beautiful image slider on the right with smooth transitions and make the entire hero feel modern and high-end.

Lead Generation + Full Pages

Create practical conversion paths, forms and complete landing-page experiences.

7 Contact Section + Form

COPY + CUSTOMIZE

Add a premium contact section with our contact information on one side and a contact form on the other. Include fields for name, email, phone and message, and make the entire section polished and mobile-friendly.

8 Complete Get Matched Page

COPY + CUSTOMIZE

Completely redesign this Get Matched page around the existing general lead form. Create a premium landing page with a strong hero, benefits, how-it-works section, trust elements and clear calls to action that encourage visitors to complete the form.

9 FAQ Accordion

COPY + CUSTOMIZE

Add a premium FAQ section with 6 common questions and answers displayed in an accordion. Only show the answer when a question is clicked and make the interactions smooth, modern and mobile-friendly.

Trust + Explanation

Add social proof, visual comparisons and simple process explanations that help visitors decide faster.

10 Logo / Trusted By Slider

COPY + CUSTOMIZE

Add a premium "Trusted By" section with a continuously scrolling row of company or member logos. Keep it subtle, professional and responsive.

11 Before & After / Comparison Section

COPY + CUSTOMIZE

Add a premium before-and-after comparison section that clearly demonstrates the difference between [OPTION A] and [OPTION B]. Make the comparison highly visual, easy to understand and mobile-friendly.

Customize: [OPTION A], [OPTION B]

12 How It Works

COPY + CUSTOMIZE

Add a premium "How It Works" section explaining our process in 3 simple steps. Use icons, short descriptions and subtle animations to make the section visually engaging.

Marketplace + Visual Content

Feature members, strengthen calls to action and showcase images with more polish.

13 Featured Members / Listings

COPY + CUSTOMIZE

Add a premium featured members section displaying several member cards with images, names, categories and a button to view each profile. Make it feel like a polished marketplace.

14 CTA Banner

COPY + CUSTOMIZE

Add a premium call-to-action section encouraging visitors to [ACTION]. Include a strong headline, short supporting message and prominent button with a polished high-end design.

Customize: [ACTION]

15 Image Gallery / Portfolio

COPY + CUSTOMIZE

Add a premium image gallery with a modern grid layout and images that open larger when clicked. Include subtle hover effects and make it fully responsive.

One more tip: Treat the first result as a starting point. You can immediately follow up with instructions like "make this cleaner," "match my brand colors," "reduce the height," "make the mobile layout stronger," or "give this section more visual impact."